

## MEDIA BRIEF

### SOMALI GLOBAL DIASPORA CONFERENCE

Theme: "Harnessing the Power of Somali Diaspora for a Better and Prosperous Somalia"

Location: Doha, Qatar

Date: 21-24 July 2024

ORGANIZED BY THE MINISTRY OF FOREIGN AFFAIRS AND INTERNATIONAL COOPERATION,  
THE FEDERAL REPUBLIC OF SOMALIA

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#### INTRODUCTION

The 2024 Somali Diaspora Conference in Doha, Qatar, represents a pivotal moment for the global Somali community. United under the theme "Harnessing the Power of Somali Diaspora for a Better and Prosperous Somalia," this conference converges diaspora leaders, professionals, and stakeholders to drive Somalia's recovery and advancement. It underscores a shared commitment to strategic partnerships and economic empowerment as catalysts for Somalia's resurgence.

#### BACKGROUND

Emerging from historical challenges, the Somali diaspora has evolved into a resilient and influential force globally. Spread across continents, Somalis have enriched host nations while maintaining strong ties to their homeland. Somali diaspora contributes significantly through remittances, entrepreneurial ventures, and advocacy for Somalia's development and global presence.

#### SIGNIFICANCE

The 2024 Somali Diaspora Conference exemplifies unity and vision in advancing Somalia's prosperity. By fostering partnerships, encouraging economic empowerment, and facilitating inclusive dialogue, the conference aims to unlock new opportunities for stability and growth. This historic event marks a milestone in diaspora engagement, setting a precedent for collaborative efforts toward Somalia's sustainable development.

#### CONFERENCE OBJECTIVES AND SCOPE

The conference aims to catalyze substantial progress in Somalia by leveraging diaspora strengths. Key objectives include enhancing strategic partnerships, advocating for diaspora interests, promoting investment, and fostering Global Goodwill Ambassadors. Participants from diverse backgrounds will engage in dialogue and collaboration to address Somalia's multifaceted challenges.

Media Inquiry and Additional Materials: Media representatives interested in covering the 2024 Somali Diaspora Conference are invited to request additional materials, including the conference program, press releases, and press passes. For inquiries or to obtain these materials, **Please contact +252615122230**